

Welcome To Asia Official Social Media Accounts Policy

About Accounts

This policy governs the operation of the following social media accounts ("Welcome To Asia accounts").

(1) Facebook account: Welcome To Asia@welcometoasia.wta

(2) Instagram account: "Welcome to Asia" Official Account@welcometoasia_wta

The Welcome To Asia accounts above are the official accounts owned, managed and operated by the Tokyo Metropolitan Government. As part of the Welcome Asia Campaign (*), we will promote Tokyo's attractions as a city and as a city participating in the Council for the Promotion of Tourism in Asia.

* Welcome Asia Campaign

This project, led by the Council for the Promotion of Tourism in Asia (CPTA), aims to promote tourism in each city. The council consists of Bangkok, Delhi, Hanoi, Jakarta, Kuala Lumpur, Manila, Seoul, Taipei, and Tokyo, working together to attract travelers from Europe, America, and Australia, as well as to stimulate the flow of travelers within Asia.

Operation Policy

1. Basic Policy for the Operation of the Welcome to Asia Accounts

- The Welcome to Asia accounts are operated by the Tokyo Metropolitan Government.
- The Welcome to Asia accounts mainly disseminate information on the diverse attractions of Tokyo, such as tourist spots and events, as well as tourist spots in cities participating in the Council for the Promotion of Tourism in Asia (CPTA).
- Not all comments and posts to the Welcome to Asia accounts will be read or replied to.
- For individual opinions and questions regarding Tokyo Metropolitan Government projects, please contact the department in charge of each project directly.

2. Policy Regarding Following

- We will follow accounts of national and local governments, public institutions with high public interest, etc., as necessary.

3. Intellectual Property Rights, etc.

- All information (text, images, etc.) posted on the Welcome to Asia accounts are the intellectual property of the Tokyo Metropolitan Government or the original author of the information (or the copyright holder if the author of the original work and the copyright holder are different). Portrait rights belong to the subject of the photograph. Unauthorized reproduction or appropriation of this information is prohibited.

- The Welcome to Asia accounts may repost images and videos that third parties have posted on their social media accounts. When reposting such content, the Tokyo Metropolitan Government will identify the purpose of use, confirm that the third party is the original author of the image or video, and obtain permission from the third party for reposting and modification before doing so. The copyright of the reposted image or video belongs to the third party who posted it, but by reposting it, the third party will not claim or exercise moral rights against the Tokyo Metropolitan Government. In addition, the Tokyo Metropolitan Government shall not be liable for any damages incurred by the third party as a result of such reposting.

4. Important Notes

The Welcome to Asia accounts may delete comments or posts made by visitors without notice if they fall under the following categories:

- (1) Those that violate or may violate laws and regulations
- (2) Those that slander or libel specific individuals or groups
- (3) Those intended for political or religious activities
- (4) Those that infringe on copyrights, trademarks, portrait rights, or other intellectual property rights held by the Tokyo Metropolitan Government or a third party
- (5) Those intended for advertising, publicity, solicitation, sales activities, or other commercial purposes
- (6) Those that discriminate against or promote discrimination based on race, ideology, creed, etc.
- (7) Those that are contrary to public order or morals
- (8) Those that are false or differ from the facts
- (9) Those that harm privacy, such as posting personal information without consent
- (10) Those that use or provide, or may provide, harmful programs
- (11) Those intended to link to websites containing the content described in (1) to (10)
- (12) Other content deemed inappropriate by the Tokyo Metropolitan Government

5. Disclaimer

- The Tokyo Metropolitan Government does not guarantee the accuracy, completeness, or usefulness of the information on the Welcome to Asia accounts. Therefore, the Tokyo Metropolitan Government shall not be liable for any damages incurred by viewers of the Welcome to Asia accounts or third parties as a result of using the information on the Welcome to Asia accounts.
- The Tokyo Metropolitan Government shall not be liable for any damages incurred by viewers of the Welcome to Asia accounts or third parties as a result of troubles arising between viewers of the Welcome to Asia accounts or between viewers and third parties in connection with the Welcome to Asia accounts.
- In addition to the above, the Tokyo Metropolitan Government shall not be liable for any damages arising from any matters related to the Welcome to Asia accounts.

6. Changes to the Policy

- The Welcome to Asia Official Social Media Accounts Policy may be changed without notice.